

Let me help you use your IT resources to gain real business benefits.

I can help you survive the credit crunch.



- it Control costs.
- it Identify opportunities.
- it React quickly.
- it Keep your customers and potential customers happy.
- it Allow staff to focus on productive work.
- it Reduce the time to complete tasks.
- it Reduce risk.
- it Reduce frustration and stress.



Some examples of how I can do this:

- it Create innovative, professionally designed, well supported business systems - local or web based.
- it Look at your business processes and streamline them - for example the operations you carry out from receipt of order to delivery. I can do this by identifying where you can save time, reduce errors, become more reactive and/or provide added value through the use of IT.
- it Set up reporting systems to ensure you have timely and reliable data on your company's performance.
- it Train your staff to access and manipulate information to give customers what they need.
- it Plug the gaps in your ERP system using Microsoft Access and Office.
- it Create prototype software systems to try out new ideas - these can be later discarded or further developed into web based or larger applications.
- it Highlight your most truly profitable orders - allowing you to focus on this market.
- it On your site, business process focussed training of your staff in Microsoft Office.
- it Create value added services for your customers at low cost to you - for instance advance delivery warnings, progress reports.
- it Ensure consistency in the presentation of company literature and documentation.
- it Reduce double entry of data by linking business systems and removing manual systems.
- it Reduce time formatting regularly produced documents. Pick up the common content of the document automatically.
- it Make the first entry of a piece of information available to all subsequent operations - for example prior notice to stores, production or the relevant service professional as soon as an order is taken.
- it Reduce time chasing information. Reduce time correcting errors.
- it As an interim manager build up a world beating IT resource or act as a project manager for a specific requirement.
- it Reduce risk by using professionally developed systems based on the world's most popular database and office suite. Giving easy access to data, a clear path to growing the system if it needs to expand in the future, availability of training and support staff, availability of off the shelf add-ons and built in integration between component packages (e.g. Word and Outlook).
- it MEMBERSHIP ORGANISATIONS/SERVICE PROVIDERS: Add value for your clients via workshops and seminars on how to approach IT in order to get more benefit from it, or by offering business focussed Microsoft Office training sessions.
- it Develop or help you implement business systems (inc. ERP systems) which are in harmony with your business goals and the way you operate.

Bridging The Gap
Between IT
And Business



Why work with me?

-  I can understand your business and communicate with your staff. I have a business background in operations and customer service as well as over 20 years IT experience.
-  The systems and customisations I create for you will be robust and easy to use. I am a professionally trained developer and I operate to best IT practices.
-  The advice and management support I give is reliable and up to date. I hold an MBA, a production engineering degree and the Certificate in Production and Inventory Management.
-  I can make best use of the IT and human resources you already have.
-  I make sure that we both know what to expect in terms of the service or product and the cost - at all times. Larger projects are broken into stages with a useful deliverable at each point.
-  I fit in with you and your team. I am friendly and approachable.
-  All systems and customisations come with support contracts. Post training support is also offered.



See overleaf for recommendations...





Recommendations

"I recommend Allyson to anyone who wishes to work or share information with a committed and knowledgeable professional in the field of business and IT solutions. Allyson has a wide experience in business and IT. Most importantly, she uses her experience to link the two and get the best out of both. Allyson is not afraid to *“roll-up her sleeves”* and work opportunities or resolve difficulties through to completion and success."

Colin McGeary - Littelfuse Inc, Circuit Protection Manufacturer and Distributor: www.littelfuse.com

Europe's Largest Corrugated Packaging Producer: Marketing Database "now the basis of our strategic marketing effort"

"IT Accessed have produced databases for us that are easy to use and maintain - they are now the basis of our strategic marketing effort. Their products are visually pleasing and they were able to turn a non-technical brief into a finished product quickly."

Craig Archibald - SCA Packaging: www.sca.com

IT Accessed has supplied several Access database systems to SCA and advised on others.

"IT Accessed delivered a well-designed system on time and on budget. We are extremely pleased with the results."

Philip Wicks - Yorkshire Books Ltd.

"I have found Allyson to be both reliable and efficient as well as a good communicator. She has an in-depth understanding of overall business needs and is able to match this appropriately to specific technical requirements."

Lorraine Davidson - Freelance Marketing Ltd: www.freelance-marketing.com

"My experience of IT Accessed Ltd has been excellent. My needs were clearly assessed and a programme put in place that has quickly borne effective results. I would not hesitate in recommending this company."

David Doorbar - Drystone Ltd.

"Totally professional - can't fault them in anyway - and will definitely use again for a further project."

Cliff West - Castle VAT Bureau.

A selection of feedback from training and workshop sessions: -

Reasons for giving this rating
 Difficult subject put into simple words.

Thanks for coming back so quickly - I'm taking my security seriously because your workshop was so good!

EXCELLENT - JARGON-FREE, DOWN TO EARTH

Allyson was excellent she brought the subject to life & made it interesting

Excellent day.

Well explained

The Workshop As A Whole
 Brilliant Good Satisfactory Unsatisfactory
 Reasons for giving this rating
 Comprehensive coverage

Answered all the questions

NEW PRESENTED + STRUCTURED, GOOD PACE, VERY PROFESSIONAL

The Workshop As A Whole
 Excellent Good Satisfactory Unsatisfactory
 Reasons for giving this rating
 Very easy to understand

helpful

made real. IT came alive. made to be interesting and exciting

Reasons for giving this rating
 The tutor was very approachable and a good communicator. The info. pack was easy to follow.

The Presenters Performance
 Good Satisfactory Unsatisfactory
 Reasons for giving this rating
 FRIENDLY, INTERESTING, INVOLVED, CARLE

good handouts

Excellent Good Satisfactory Unsatisfactory
 Reasons for giving this rating
 Very knowledgeable and easy to understand. Also very willing to explain things in lots of different ways so everyone understands.

Good Satisfactory Unsatisfactory
 Reasons for giving this rating
 Good group enjoyed it as well as being useful.

approachable

Reasons for giving this rating
 Patient when asked basic questions, able to answer in simple language

Reasons for giving this rating
 explained + answered all questions very well

Clear and concise

Reasons for giving this rating
 Excellent - knowledge computers, notes. Be course simple.

The Workshop Materials
 Good Satisfactory Unsatisfactory
 Reasons for giving this rating
 HELPFUL, GOOD STUDY/REFERENCE MATERIAL

The Presenters Performance
 Excellent Good Satisfactory Unsatisfactory
 Reasons for giving this rating
 well informed, good pickup it across covered all points + checked out

For free hints and tips please sign up to the newsletter (and see the latest newsletter now) at www.itaccessed.com/signup - you need only your name and email address. The content of newsletter is evolving and open to suggestions!

IT Accessed Ltd



Let us *streamline* your business processes.....

- Business efficiency via IT: - review, advice and consultancy.
- Bespoke software development and 3rd party packaged software implementation.
- Microsoft Office training and customisation.

Are you fully using the software you've already paid for?

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